

The Role of Build-Up Style in the Premier League

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What is Build-Up Style?

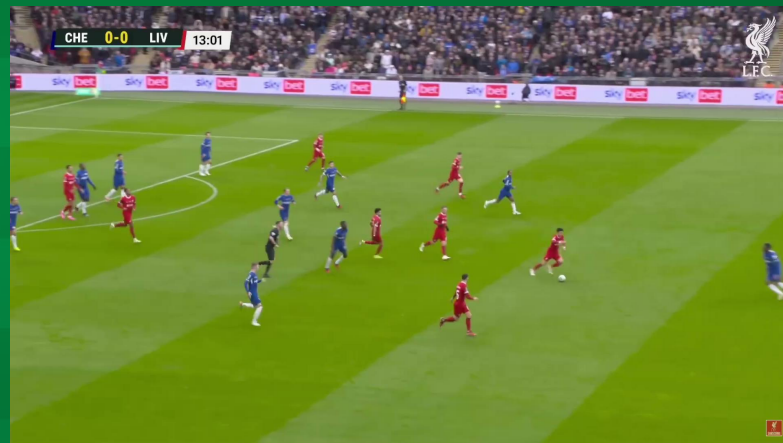


Slow, Possession-Based



Manchester City, 2025 FA Cup Final

Direct



Liverpool, 2024 Carabao Cup Final



**How does
build-up style
affect attacking
effectiveness?**



Our Goal

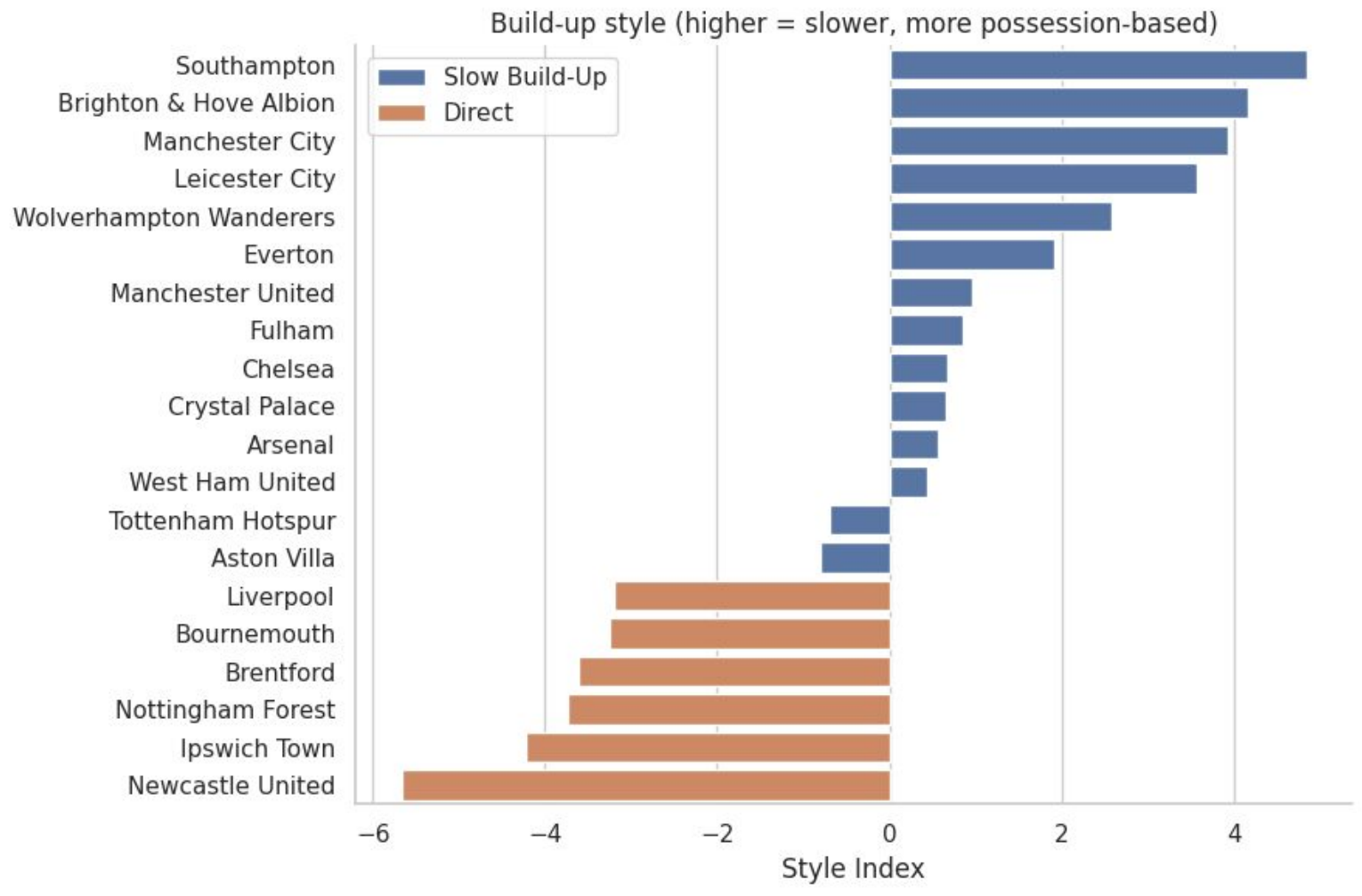
- Gather team statistics on 2024–2025 EPL teams
- Isolate key metrics influenced by build-up style
- Categorize teams based on build-up styles
- Compare the goal output of each style



Key Metrics in Determining Build-Up Style

- Derived tempo & progression metrics
- Third-zone touches
- Transition speed
- Possession retention





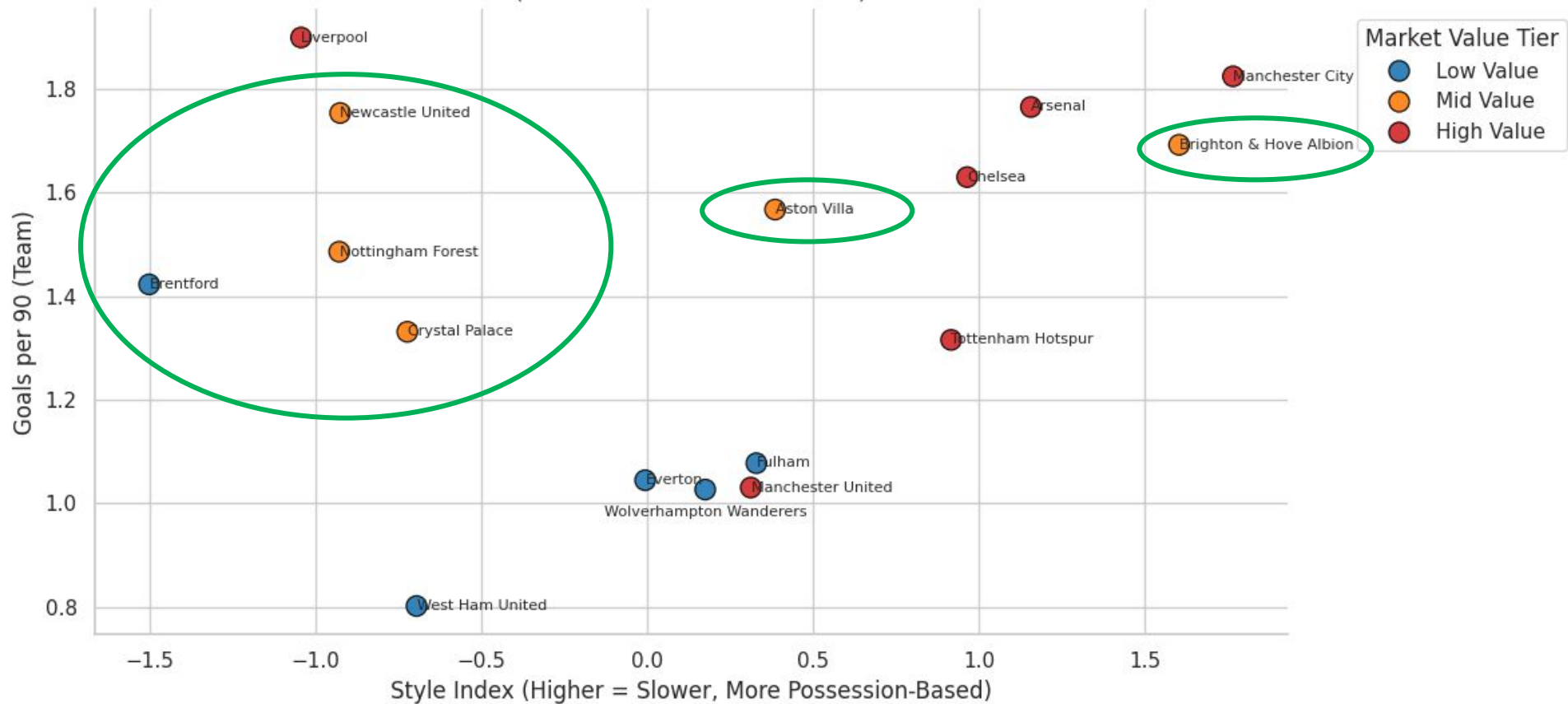
Goals per 90 vs Build-Up Style



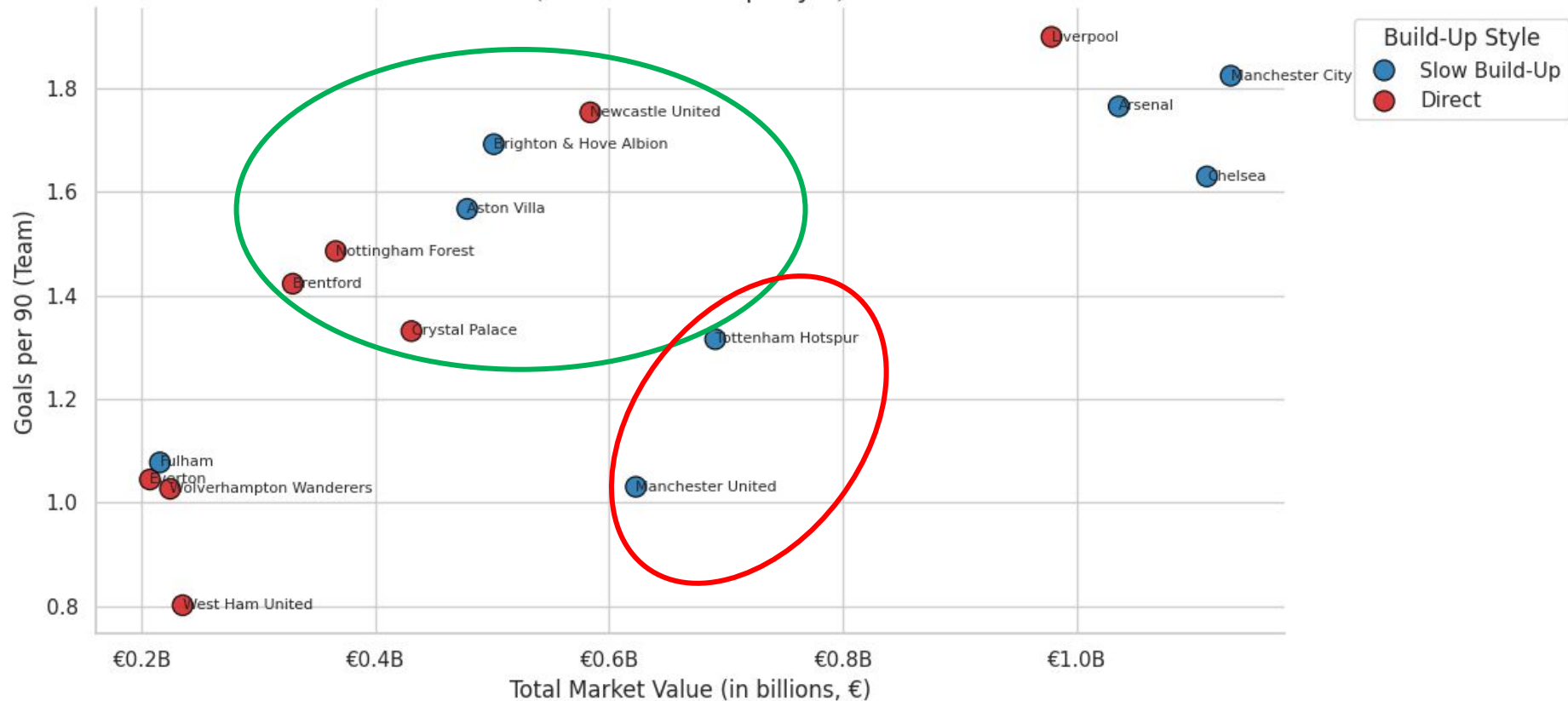
**Is slow build-up
just a luxury
rich clubs can
afford?**



Build-Up Style vs Goals per 90
(Color = Market Value Tier)



Goals per 90 vs Market Value
(Color = Build-Up Style)



Takeaways

- Execution and squad quality are more important than build-up style
- Style matters when paired with the right players
- A slow build-up is not better by default
- Lower-value teams must maximize their players' strengths



Thank You

